

# KYUNGSU CHANG

Product Designer

## CONTACT

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www.kyungsuchang.com

## EDUCATION

Rhode Island School of Design

BArch Architecture, 2018

## EXPERIENCE

### Evergreen Orchard Farm • Product Manager

Aug. 2019 - Jan.2023

+ Developed entry strategies, pricing, distribution, and promotions, penetrating new markets effectively.

+ Created sales strategies, showcasing product benefits, and driving sales growth

+ Gathered customer feedback, conducting market research, and using insights to inform decisions

### App Partner • Design Contractor

May. 2020 - Sep.2020

+ Worked in agency environment with developers and project managers on iOS and android apps.

### Kim HyunSun Design Lab (KHSD) • Design Intern

Jun. - Aug. (2016-2017 Summer)

+ Researched and analyzed potential study locations, considering accessibility, environment, and regulations

+ Worked with diverse teams to incorporate different expertise into project development

## SKILL

Figma

Sketch

UX

UX research

User flow

Wireframes

Prototyping

accept Feddback

UI design

HTML

CSS

Javascript

3D modeling

C++

C#